

Sponsorship Package

*Empower the Legacy: Celebrate, Honor, and
Invest in 75 years of Excellence*



ALPHA PHI ALPHA FRATERNITY, INC.

Delta Iota Chapter

A Brief History of Alpha Phi Alpha Fraternity, Inc.

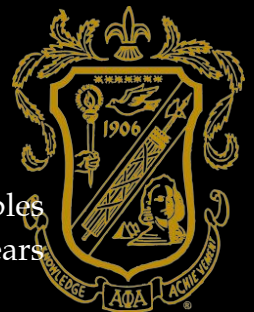
Alpha Phi Alpha Fraternity, Incorporated, was established on December 4th, 1906, at Cornell University, where seven visionary students of African descent established the organization with a commitment to scholarship, fellowship, and universal love. Since its inception, the fraternity has consistently emphasized the importance of academic excellence and a steadfast dedication to community service.

As the first intercollegiate fraternity for African American men, Alpha Phi Alpha Fraternity, Inc. has played a crucial role in advancing the causes of African Americans and people of color globally since 1906. With a presence spanning over 800 chapters worldwide, the fraternity's mission is to inspire the ambitions of its members, preparing them for significant contributions to humanity, freedom, and the dignity of the individual. The fraternity aims to encourage the highest and noblest form of manhood while aiding downtrodden humanity in its pursuit of elevated social, economic, and intellectual status.

About Delta Iota Chapter

In the heart of New Jersey, the distinguished Brothers of Alpha Phi Alpha Fraternity, Inc., Delta Iota Chapter, proudly uphold a legacy of leadership and service. The Delta Iota Chapter, established on February 10, 1950, as the 97th House of Alpha and the first African American fraternity at Rutgers University, has been a cornerstone in fostering a community that values education, leadership, and service. The chapter has consistently upheld the ideals of Alpha Phi Alpha through initiatives like the national program "Go to High School, Go to College," which actively supports minority high school students in their educational journey and smooth transition into higher education. Over the past 75 years, Delta Iota has positively impacted countless lives through educational programs, community service projects, and the development of young men into leaders.

As we celebrate 75 years of continued service and leadership, we remain dedicated to the principles that have guided us since our founding, and we look forward to building on our legacy in the years to come.



Dear Potential Partners,

On behalf of the Alpha Phi Alpha Fraternity, Inc. Delta Iota Chapter, we are excited to extend an invitation for your esteemed organization to partner with us as a sponsor for our upcoming 75th Anniversary celebration.

This milestone marks not only a celebration of our rich history but also an opportunity to recognize and continue the profound impact our fraternity has had on the community over the past 75 years. Your support as a sponsor will play a vital role in ensuring that this event is a fitting tribute to our legacy and a platform for future growth and service.

The 75th Anniversary celebration will be a grand occasion, featuring a series of events including a formal gala, community service projects, and a scholarship fundraiser. The events will take place from **June 6-8, 2025**, and we anticipate attendance from our distinguished alumni, current members, community leaders, and other guests from across the region.

Join us as we honor our rich history, celebrate our impactful present, and shape a future filled with endless possibilities.



ALPHA PHI ALPHA FRATERNITY, INC.

Delta Iota Chapter

Delta Iota Chapter 75th Anniversary Celebration

AT A GLANCE



June 7, 2025 · 6:00 PM to 11:00 PM
The Heldrich Hotel

*10 Livingston Ave.
New Brunswick, NJ 08901*

Black Tie Affair

Cocktail Hour · Open Bar · Live Entertainment
Dinner · Speakers · Silent Auction · Door Prizes
Raffle · Awards and Acknowledgements

Delta Iota 75th Anniversary



Program

6:00 PM – Reception: Doors open, band throughout Cocktail Hour

6:45 PM – Welcoming Address followed by the singing of the Black National Anthem.

7:00 PM – Welcoming Brothers and Guests, Prayer and dinner is served

7:40 PM – History of Alpha Phi Alpha Fraternity, Inc. and the Delta Iota Chapter.

8:30 PM – Dinner.

8:45 PM – DI Reflections.

9:00 PM – Awards Ceremony.

10:00 PM – Social Hour.

11:00 PM – Closure.



SPONSORSHIP LEVELS

Platinum Sponsor - \$10,000

- A private table for 10 guests, offering a premium networking opportunity.
- Exclusive recognition during the event and on promotional materials.
- Acknowledgment on all digital platforms, including our event website and social media.
- Maximum visibility in the event journal with an Inside Back Cover ad.

Gold Sponsor - \$5,000

- 4 Gala tickets to enjoy the festivities.
- Visibility in the event journal with a Gold Page ad.
- Recognition on digital and printed promotional materials.

Silver Sponsor - \$2,500

- 2 Gala tickets, giving you a chance to connect with esteemed attendees.
- Recognition as a sponsor on event materials and platforms.
- A Half Page Ad in the event journal for optimal visibility.

Bronze Sponsor - \$1,000

- 1 Gala ticket for an evening of celebration and community engagement.
- Acknowledgment in event promotions and journal.

SOUVENIR JOURNAL SPONSORSHIP

- Inside Back Cover of Ad Journal - \$2,000
- Platinum Page of Ad Journal - \$1,500
- Full Page Gold Ad Journal - \$1,000
- Full Page Ad Journal - \$500

- ½ Page Ad in Journal - \$250
- ¼ Page Ad in Journal - \$100
- Business Card in Journal - \$75
- Commemorative Message - \$52

"Delta Iota 75th Anniversary"

Sponsorship Agreement Form

Name of Organization / Business:

Name and Position of Contact Person:

Phone Number and Email of Contact Person:

Sponsorship Level:

Donation Amount:

Please send checks to Alpha Phi Alpha Fraternity Inc. Delta Iota Chapter 84 College Avenue New Brunswick, NJ 08901



ALPHA PHI ALPHA FRATERNITY, INC.

Delta Iota Chapter

Sponsorship Benefits

- Recognition as an official sponsor.
- Your organization or business name and logo will be included in all advertisements, updated proposals, and press releases related to the program.

- Mention in all event publicity.

For contributions over \$5,000.00:

- Opportunity to set up a corporate display with your organization or business materials on the day of the event.
- A full page in our ad journal dedicated to your organization/business.

THANK YOU FOR YOUR SUPPORT

Your sponsorship will directly support the Delta Iota Chapter 75th Anniversary events and help fund our scholarship program, which provides financial assistance to deserving students pursuing higher education. Additionally, your contribution will enable us to continue our work in the community, including mentoring programs, health initiatives, and other service projects that benefit those in need.

We would be honored to have your organization join us as a sponsor for this momentous occasion and we extend our deepest gratitude to all who have helped make this evening a success. Please feel free to contact the Chairperson to discuss the sponsorship opportunities further or to arrange a meeting.

Thank you for considering our request. We look forward to the possibility of partnering with you to celebrate 75 years of excellence, leadership, and service.

Sponsorship Inquiries

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[Primary Contact]

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Committees and Contacts

President

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Trey McClish

Treasurer

Jude Ulokameje

Secretary

Aldwyn Porter Jr.

Chapter Liaison

Kervins Racine

Chapter Advisor

Justin Adkins

Chairperson

Kent Porter

Finance Chair

Zacharias Lee

Marketing Chair

Nigel Golding

Fundraising Chair

Emeka Okafor

Logistic Chair

Obinna Okafor

University Relations Chair

Divine Ochiagha

Community Service Chair

Isaiah Harrison

Alumni Relations Chair

Sinclair Bishop

Webportal Chair

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Outreach Chair

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